

### Here Is One Of The Most Powerful Scripts I've Used To Get High-End (Affluent) Clients On LinkedIn!

### Plus! How We Can Book You Solid And Handle ALL Of Your Online Marketing & Advertising For You!

- We Run Your LinkedIn System: We run this for you and it's non ads!
- We Run Your Social Media Marketing: We post for you all over the net!
- We Run Your Facebook™ & Instagram™ Ads: We can even run your ads for you!
  - We Set Up Your Landing Pages, Sales Funnel, Web Pages And More!
    - We Handle Your Copywriting (Sales Copy) For You!
      - We Implement The Right Strategy For You!
  - All 100% Done For You! We take the bull by the horns and flat just handle it all!

From Eric Louviere Lake Travis, Texas

#### Dear Colleague —

Most businesses out there will never crack the code on lead generation...

Sad but true, I see it daily.

Most have it all wrong and wonder why they are failing at getting appointments and clients online...

I've been at this for 20+ years online (more if you count offline Pre-Internet-boom) and I've made tens of millions online. I've helped businesses like yours from all across the world (thousands of businesses) get leads and sales online.

If you want leads and appointments and more clients and profits, you found the right person. I know EXACTLY what to do and I'm 100% confident I can book you solid!

Listen, most will continue to struggle and struggle for years to come to get leads and they will continue to try and nickel and dime their way to effective lead generation.

Heck, most will try to do this all themselves and they are not online marketers...

They don't sleep, drink, breathe and live this stuff like we do...

But they'll try and try to crack the code themselves...

It would be like me walking into a hospital and trying to perform surgery by cutting some poor guys appendix out or something. In other words, most have no clue what they are doing.

#### Focus On Your Business And What You Do Best To Serve Your Clients... Leave The Marketing To Marketing Experts Who Obsess Over This Stuff Daily (Like Us!)

Here's the real talk for you...

Are you masterful and world-class at Facebook advertising?

Most likely not, and today it takes being masterful to make it work right!

Yet millions of businesses are trying to "be world-class Facebook advertisers" and wonder why they are failing at it.

To generate PREDICTABLE leads and appointments, there's just nobody out there who can do all this right unless they are obsessed about it like we are (daily for years and years).

To try and do all this yourself is most likely not going to work, not long-term that's for sure.

### WE GO ALL-IN WITH OUR VIP ELITE AGENCY CLIENTS!

- We Run Your LinkedIn System: We run this for you and it's non ads!
- We Run Your Social Media Marketing: We post for you all over the net!
- We Run Your Facebook™ & Instagram™ Ads: We can even run your ads for you!
- We Set Up Your Landing Pages, Sales Funnel, Web Pages And More!
- We Handle Your Copywriting (Sales Copy) For You!
- We Implement The Right Strategy For You!
- All 100% Done For You! We take the bull by the horns and flat just handle it all!

Listen, for this online marketing and lead generation to work properly, you need someone to go all in from A to Z!

That means, from the initial strategy to scaling a successful marketing system (a to z).

That means, we formulate a battle plan to flood you with HIGH END LEADS... then CONVERT those leads into paying customers for you...

That's an online system that is dynamic and predictable and dialed-in!

You need a squeeze page that converts and turns prospects on to your business...

You need a funnel and a conveyer belt system that continues to warm-up your prospects and pre-sells them WAY before you ever talk to them!

You need a REAL SYSTEM (a true system that works)... not some bubblegum and toothpicks system thrown against the wall by some overnight hacks who have no idea how to help you.

I've done tens of millions online for over 20 years!

I know my stuff.

I know how to orchestrate the marketing SYSTEM to transform your business!

I've been there and done that for 20 years now with thousands of different businesses and professionals just like YOU!

### For Online Marketing To Work Well, You Need To Be <a href="OMNIPRESENT">OMNIPRESENT</a>!

That means you need to be visible... you need to be everywhere... your prospects need to see you as "top of mind"... (VISIBLE!)

You have to be findable online... look the part... and you need to be active and relative!

You *cannot* hide or fly under the radar and be successful in today's digital world we live in.

And, even if you are not a big fan of social media like me (I'm no fan, but it's where the eyeballs are!)... you STILL need to be on social media (all day long!)

Don't worry, we can do it all for you!

I got the team, I got the chops and I know exactly how to help you (across the board, from sales copy to setting up web pages and landing pages, to running ads or LinkedIn for you, and then some!)

Want leads?

Err... scratch that... do you want this ALL TAKEN CARE OF FOR YOU from strategy to lead generation to turning them on and warming them up to you to getting the appointments and even PRE-SELLING prospects for you!

You cannot do this piece by piece, trying to string this all together over time with bits here and bits there while throwing it against the wall to see if it sticks!

That won't work. You have to go all in. You have to be ominipresent!

#### The Rising Tide Lifts All Boats!

You have to connect all this together in the right way!

LinkedIn feeds Facebook Ads... and Facebook Ads feeds everything... Instagram, Twitter, Email Marketing And More!

The rising tide lifts all boats!

Everything rises!

Including your profits!

If you'd like to get our help, that's what we do!

We are a high-touch, high-end, QUALITY service and we go all in on our clients to not only get them leads, but get their entire marketing and advertising firing on all cylinders!

It's time to level-up!

# WE CAN RUN YOUR ENTIRE MARKETING FOR YOU! A TO Z!

We can run your LinkedIn
We can run your Social Media Marketing
We can run your Facebook & Instagram Ads
We can run your technical and graphic art
We can run your email marketing
We can run your sales funnels and design
We can run your copywriting

And we can work with you to develop the perfect marketing STRATEGY!

Or, we can pick and choose what to start with and grow this all over time with you!

Your choice. @

Let's talk about it. Grab a time slot here — <a href="https://webVance.com/theform">https://webVance.com/theform</a>

Go ahead and book your (zero-zero sales pressure call with us). https://webVance.com

# **Does LinkedIn Work For Getting Clients?**

Well, yes.

LinkedIn has a software program called "Sales Navigator" and it is usually free the first month, then about 70 bucks per month. To me, that software from LinkedIn is a flat goldmine!

Millions of people pay LI monthly to use that software to get leads and clients.

Why would they continue to pay for it if it did not work?

There are entire 3<sup>rd</sup> party software programs and full-blown multi-million dollar businesses out there who are built on Sales Navigator and LinkedIn. Why?

Because it works.

The only question is, can it work for YOU?

Most likely, but you probably need help making it sing.

Done the right way, it can book you full.

Many of our clients ONLY rely on LinkedIn to get their clients and to make hundreds of thousands to millions per year (FROM ONLY LINKEDIN!)

Yeah, I'd say it works. It works like a champ!

Only question is will it work like a champ for you!?

Like I said, you likely will need help, unless you enjoy wasting weeks of your life doing this the wrong way first. Just telling it like it is my friend.

Anyway... so millions to tens of millions use LinkedIn to earn their full-time income... so yeah, LinkedIn works great, ok?

It's just making it work well for you.

(Same with Facebook & Instagram ads. Does it work? Well, Facebook's ad platform brings in billions, so yes, it works great too. Does it work for you yet?)

## How To Get Leads & Clients From LinkedIn

First, it's a process not an event.

It's a journey, so you ought to want to love the journey or it wont work and you wont do it... and you'll continue to not get clients and remain frustrated. Not cool huh?

It's a journey of tweaking and building and growing.

If you start this week, you might get crickets... but keep going and this month would not be any comparison to 2 months from now, or 7 months from now, or a year from now!

It's like a SNOWBALL rolling downhill.

(Gosh that reminds me of snowboarding in Aspen, so now I'm all about going back to our \*second home\* in Aspen Colorado!)

But yes, as the snowball rolls downhill, it starts out as a wimpy little snowball... but then it gets bigger and nastier and scarier until it's a roaring engine of a gigantor snowball!

Well, that's this LinkedIn system

You start out small and nice and fluffy, then two or three months from now, you're a neon festering nuclear inferno of a BEAST on LinkedIn... spitting out fire (clients) left and right!

Got it?

Ok... you likely need help with all of this, but keep reading.

### Who Is Your Target Client On LinkedIn?

Well, you need to figure that out, pronto.

Who are you targeting?

Are they even active on LinkedIn?

I mean, if for example, you target "physicians" ... here's a little hint:

"They are *not* active on LinkedIn because they are working 39.7 hours per day on their feet seeing patients ever 2.5 minutes, and don't have time to be on LinkedIn much"

So, you need a profitable, active, target "client avatar" to focus on with LinkedIn.

Then, see if the "job title" or "keyword" is available on Sales Navigator.

There are a lot of different fields (options) to select inside Sales Navigator search to drill down and find your ideal client on LI.

Don't even get me rolling on "Boolean Searches" on LinkedIn

Again, most people don't know... what they don't know... and think they can go figure stuff out but there's so much more to it than most will ever realize. I mean, most out there are not drinking, sleeping and breathing "online marketing" like I do (for the past 16++ years).

#### Skip Past The Gatekeepers, And Committees, And Long Sales Cycles, And Get Directly To The DECISION MAKER Immediately!!

With LinkedIn, you can skip past all the mumbo-jumbo and get right to the head honcho immediately. That's great because we are cutting out a bunch of wasted time and preliminary stuff that clogs up our time!

I have a client who said he spent 10 years trying to get in front of this billionaire business person. In one week, he was Infront of him because of our services and system.

TEN YEARS of wasted efforts... and all it took was ten minutes of effort to get this billionaire on the phone... then in person!!

Yes, this works like a champion!

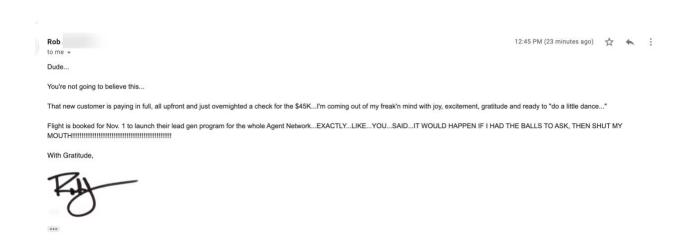
## Over \$40,000 In His First Two Weeks With Me!

Rob followed my system. I taught it to him and coached him

He added his own style to my system. Tweaked it a bit.

Put it into action right away.

Presto! He hit over 40k his first two weeks with me. Not too shabby. Here's his email to me (Note: this is a real person and a real email and I can provide proof of the client if needed. Results are not typical and I have no idea how well or badly you'd do)



I have countless other examples of clients of mine (service based agency clients and also coaching clients) I took under my wing and helped them hit six and SEVEN figures just from LinkedIn.

Add in Facebook & Instagram and it's thousands of folks easily.

Want my help? Interested?

You should be. Because this works like a champion.

Just go here and take a leap of Faith → <a href="https://webVance.com/theform">https://webVance.com/theform</a>

#### What We Will Do For You:

- We will onboard you fast
- We will help you dial-in your profile on LinkedIn
- We will help you dial-in WHO your target client is on LI
- We will perform advanced searched to drill down and go after your clients
- We will make the connections for you
- We will craft the copywriting and messaging to be non-sales-y.
- We will connect and build dialogue with prospects for you
- We will give them the CTA (call to action) you want (send them to book an appointment with you for example)
- We will post on your LI feed for you
- We will post on Facebook for you (your FB page)
- And more!

We can also run Facebook ads for you!

What are you waiting for??

Grab a call with us here → https://WebVance.com/theform

#### **MY PERSONAL LINKEDIN SCRIPT:**

First understand we use different scripts for different markets and different clients. We have an army of scripts we use on LinkedIn but I'd like to gift you some script ideas below for no cost (my gift, enjoy):

→. Nice to connect here on LI. I see you are a fellow like me. Is this your full time business?		
$\rightarrow$ . That's great, I've been a for years now Who is your ideal client?		
$\rightarrow$ . Sounds good, do you use methods to get your clients or mostly methods?		
ightharpoonup. I see, how's that been working for you? You know, we should talk. I got a quickie solution that will likely work way better for you. Let's talk, go here and book a call with me (no charge of course) $ ightharpoonup$ <li>link to your calendar&gt;</li>		
→ Nice to connect on LI		
→. Great, do you		
→. Can you handle(the business you have now, or would you like to increase profits and client flow?) (the nuts and bolts of your primary offer)		
ightarrow. Great, sounds like we should talk. I got some openings this week. You can grab a spot on my calendar here $ ightarrow$ <li>link to calendar&gt;</li>		
(they will click on your profile to see what you do, so have a good headline under your picture that matches up with what you do, and this messaging flow)		

#### **Script Continued...**

One method for getting clients using LinkedIn Sales Navigator, is to just focus on giving away something valuable for free. Don't try to sell a thing.

Simple connect with people using the default connection through LinkedIn (just click connect).

Then, offer them something valuable for free, like a free report or a free book, or a free audio file recording, or a free masterclass training, something valuable for free!

They will take it upon themselves to reach out to you for "more information" or for you to help them by doing the service for them!

For example:		
1) Message One, Connection Message:		
<name>, nothing for sale here, just connecting with winners :)</name>		
2) After they connect with you, here's mes	sage two:	
>name<, thanks for connecting, here's some weight, get clients, get big ROI's on investmer sale, just goodwill and giving back.	•	
This method is great for(ber	efit for them). Get it here >link<	
Enjoy, Your Name		
3) Message three		
<name>. Priceless method huh? Definitely we here's another free gift (no charge) this will a</name>		
Enjoy! Your Name		
4) Message four		

<name>. did you check out my free gifts? Don't discount them off because they are free, I should charge for those methods.

Thoughts?

Your Name

Basically, with the above script, I'm never really selling anything through messaging, more using the law of reciprocity and giving stuff away free. These connections will take it upon themselves to check me out.

They will click on my profile, they will Google me, they will check out my podcast show, YouTube videos, etc.

Plus, this is building me an email marketing list, because in order for them to get my free gifts, they have to opt in to get the freebies (they enter their name and email address to get the freebies). I can then sell them via emails now that I have them captured.

I can also see who has viewed my LinkedIn profile and reach out to those viewers more often since they know me better.

Use the power of "free" to build your list and network, to get leads and clients.

Instead of doing what everyone else is doing out there (pitching non stop) give stuff away free and people will click on your profile and start following you. They will opt in and chase you down. Then, via emails, you can pitch them all day long.

LinkedIn is a goldmine if you use it correctly.

If all of this is still a bit over your head or you are confused, you should reach out to us so we can help you get LinkedIn going for you!

Just go here and explore getting our help:

https://WebVance.com/theform

#### I Think You Get The Picture...

If not, reach out and we will help you.

But do not (repeat, do NOT) ignore LinkedIn for getting high quality clients!

Thanks!

**Eric Louviere WebVance.com**